



## GOTESSONS TAKES FURTHER STEPS TOWARDS DIGITALIZATION - the digital catalogue creates a more sustainable approach.

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Gotessons' work with sustainability takes another step forward when they invest in a digital catalogue. From January 2022, the prices in the digital catalogue are visible to everyone and there is no catalogue without prices. The printed catalogue is replaced and the opportunity to now serve customers with updated information, latest news and current prices will be much easier and more accessible.

To inspire and show latest news, encourage a creative work environment, and rethink the office of the future, Gotessons has produced an inspiration folder. The first edition of this inspiration folder was released in January 2022 and will be released three times a year. It is available digitally and will be printed in a smaller edition for customer events etc.

### Digital live stream 8th and 9th February

Together with the company David design has Gotessons invited to a live stream instead of the postponed Stockholm Furniture & Light Fair. During the live broadcast, they will show the latest news and present new products. Some of the world-leading designers are also invited, such as the French designer Florent Coirier and the well-known design duo Jon Lindström and Henrik Kjellberg from o4i Design Studio, with whom David design and Gotessons collaborate.

### News in many different categories

This year's product news is characterized by unique design and the need for screening as well as flexible furnishings.

The vertical room divider *Cobogo* in molded felt has sound-absorbing properties, lets the light through, screens off and adds colour to the room.

The soft seating furniture *RomboSeat*, a stylish piece of furniture with its unique shape. The RomboSeat is available as freestanding stool or with a screen, a table on the side or both.

Gotessons has expanded the assortment with several new artificial plants that fit in the new wall panel *PlantPanel*. With *PlantPanel* and artificial plants, you can create a dynamic and vibrant office. Mix different colours and combine it with the *PlainPanel* too.

Visit [gotessons.com](https://www.gotessons.com) to take part of all Gotessons news.

### About Gotessons

Götessons Industri AB, founded 1984 by Ola Götesson, develops and manufactures products with a high degree of functionality, design and innovation for an ergonomic and comfortable work environment. End customer groups include offices, conference areas and hotels. Gotessons' products are sold through sales forces mainly in Europe. The group also comprises the subsidiary A. M. Acoustics in Falkenberg AB, active within manufacturing of environmentally friendly acoustic products to both school and nursery interior designers, architects, and music studios.

**GOTESSONS**

+46 (0)321-68 77 00 INFO@GOTESSONS.SE WWW.GOTESSONS.COM