



GOTESSONS MOVES TO NEW INSPIRATION ROOM IN STOCKHOLM – with Ludwig Svensson, NTK Atelier, David design and A.M. Acoustics

ULRICEHAMN 2021-05-07

“When David design became a part of the Gotessons group, it felt natural to display their products together with ours and A.M. Acoustics’ brands. When the possibility to share this with our industry colleagues NTK and Svensson, it felt like an obvious choice”, explains Gotessons’ Marketing Director Jessica Carlstein.

Gotessons move out of their showroom at R40 and into a new inspiration room at Rosenlundsgatan R38F. David design have previously held fort at this address, but the entire space has now been refurbished and made space for Gotessons, A.M. Acoustics NTK Atelier and Ludwig Svensson as well. The inspiration room will be decorated with product news and classics from their ranges and it will be a space offered to architects and customers alike to experience the products in real life.

Together with textiles and curtains from Ludwig Svenssons’ range and beautiful floors and soft carpets from NTK, Gotessons, A.M. Acoustics and David design can offer a holistic solution for the creative room.

From Gotessons’ product range

In February, Gotessons displayed this year’s news at their digital version of Stockholm Furniture Fair. Among them, the new product series *Moving Wall* was showed; it also belongs to the brand new product category *Storage*. Another piece of news that can be tried out is the sound absorbing sofa with a roof - *Time Out*.

Take part of Gotessons’ wide product range in the inspiration room, everything from fully equipped desks with screens, lamps, electrical accessories, cable management and accessories; artificial plants; room in a room solutions such as *Open Hut*; ergonomic soft seating *Office Ballz* and award winning *iQseat*; *Sketch writing board* mounted on a sound absorbing floor screen with accessories in the *Woodland*-series and much more.

From A.M. Acoustics’ product range

The popular sound absorbents *PRINT*, *HONEY* and *NIVÅ* are among the products found at the inspiration room from A.M. Acoustics’ product range. The product *In The Grid nature* is a metal grid designed by neuro designer Isabelle Sjövall. *In The Grid nature* has a biophilic design, meaning design fetched from nature’s own patterns.

From David design’s product range

David design offers a nice variation of products from their range in their inspiration room. There will for example be a bar with seating consisting of most of the brand’s chairs to make it easy to compare, try and experience them. Furthermore, there is also a mix of classic favorites and news such as *Shift*, *Planar*, *Portia Lounge*, *One Air*, *Collage* and *Polo*.

Book visits

We open the doors 7/5 and to a receive visitors in a safe manner, please book a time with Gotessons’ sales representatives

Camilla Ström:

0321-687773 | camilla.strom@gotessons.se

Caroline Unger

0321-687774 | caroline.u@gotessons.se

About Gotessons

Gotessons Industri AB, founded 1984 by Ola Götesson, develops and manufactures products with a high degree of functionality, design and innovation for an ergonomic and comfortable work environment. End customer groups include offices, conference areas and hotels. Gotessons’ products are sold through sales forces mainly in Europe. The group also comprises the subsidiary Akustikmiljö i Falkenberg AB, active within manufacturing of environmentally friendly acoustic products to both school and nursery interior designers, architects and music studios.

GOTESSONS

+46 (0)321-68 77 00 INFO@GOTESSONS.SE WWW.GOTESSONS.COM